



Client: HMP (MI-08)

ISCI: HMP24-MI08-T10 / HMP24-MI08-D12

“The Choice”

TV - 0:30, 74 Words (pre-disclaimer), Track: MI-08 (Contrast, “Water” message)

Script	Visuals	Backup
<p><i>Announcer VO</i> “DO MICHIGAN FAMILIES DESERVE SAFE DRINKING WATER?”</p>	<p>VOS: Question appears on screen like a newspaper’s candidate questionnaire TOS: DO MICHIGAN FAMILIES DESERVE SAFE DRINKING WATER?</p>	
<p>PAUL JUNGE DOESN’T THINK SO</p>	<p>TOS: DO MICHIGAN FAMILIES DESERVE SAFE DRINKING WATER? Picture of Paul Junge with the “NO” box checked off TOS: Paul Junge.</p>	<p>Paul Junge opposed the Bipartisan Infrastructure Law, which invested \$15 billion into lead pipe removal to “remove 100% of lead service lines,” as there “are still an estimated 9.2 million lead service lines in cities and towns across the country.”</p> <p>In September 2022, Paul Junge’s issues page said: “Our infrastructure projects should also address road congestion so you can spend more time with your family instead of sitting in traffic. We must also reduce project costs and speed up construction by removing red tape and streamlining the permitting process. I will oppose the reckless spending on so-called infrastructure projects being proposed and pushed with the Biden-Kildee agenda.” (Paul Junge, 09/25/22)</p> <p>On November 5, 2021, the House passed the Bipartisan Infrastructure Law. (Congress.gov, 06/04/21 and House Clerk Roll Call 369, 11/05/21)</p> <p>“There are still an estimated 9.2 million lead service lines in cities and towns across the country, many of which are in low-income neighborhoods and communities of color. The Bipartisan Infrastructure Law will deliver resources to remove these lead pipes, in line with President Biden’s goal of removing 100% of lead service lines. The Bipartisan Infrastructure Law invests \$15 billion towards LSLR through the DWSRF. With this investment, 49% of funds will be provided to communities as grants or principal forgiveness loans. State match is not required.” (EPA, 12/22/23)</p>



		<p>“The EPA is making \$3 billion from the bipartisan infrastructure law available to states to replace lead drinking water pipes, the White House announced Thursday. The funding is part of \$15 billion Congress provided for lead service line replacement in annual installments through 2026. The money is being distributed by states through the Environmental Protection Agency’s Drinking Water State Revolving Fund. The EPA expects the funding to help replace 1.7 million lead pipes across the US.” (<i>Bloomberg Law</i>, 05/02/24)</p> <p>Kristen McDonald Rivet’s “Get Ahead Of Lead” Initiative Would Help Vulnerable Communities “Identify And Prevent Lead Exposure From Household Plumbing, By “Offering Pipe Replacements And Lead Prevention Resources To At-Risk Households In Saginaw. McDonald Rivet Co-Sponsored Proposed Plan To Install Filtered Drinking Water In All Schools And Childcare Centers.</p> <p>“‘Get Ahead of Lead’ is Michigan’s newly launched statewide campaign to identify and prevent lead exposure from household plumbing. In addition to providing statewide recommendations and resident-education, it will deploy resources based on community vulnerability. As a “Faucet and Filter Safety Net Community,” Saginaw households with Medicaid-enrolled children or pregnant persons can receive the following upon request: Home visit and visual plumbing assessment; filter and replacement cartridges; single faucet replacement; and assistance with sign up for Medicaid’s Lead Abatement program.” [Kristen McDonald Rivet State Senator, 11/8/23]</p> <p>Headline: “Michigan Lawmakers Propose Water Filters For Schools.” [Hillsdale Daily News, 4/20/23]</p> <p>“Now, new legislation proposes plans to install filtered water fill-up stations and test water to keep safe drinking water in all schools and childcare centers, implementing the state’s clean drinking water law... The legislation would require each school and child care center to implement a water management plan, with testing every few months. Cosponsors include Sens. Erika Geiss, D-Taylor; Roger Victory, R-Hudsonville; Joseph Bellino Jr., R-Monroe; Rick Outman, R-Six Lakes; Paul Wojno, D-Warren; and Kristen McDonald Rivet, D-Bay City.” [Hillsdale Daily News, 4/20/23]</p>
<p>HE’S BACKED BY POLLUTERS</p>	<p>VOS: archival news footage of families at local hearings during water crisis with dirty water</p>	<p>Paul Junge was supported by a \$1,000 donation from “Alliance Coal PAC, which is the political action committee for” Joseph Craft and his “massive coal company” Alliance Resource Partners, which has the “third largest” mining operations “in the eastern U.S.” Since 2011, Alliance Resource Partners and its associated entities have racked up \$204,500 for “water pollution” violations.</p> <p>“Kelly Knight Craft will be Trump’s pick to head up the American diplomatic mission in Ottawa, if reports from Bloomberg are correct, as he plows ahead with plans to renegotiate the North American Free Trade Agreement and slap a</p>



		<p>huge new tax on foreign imports into America [...] Craft and her husband, Joseph, have swung more than \$2 million to Republican causes, and the occasional Democratic campaign, in 2015 and 2016 [...] The Crafts’ money comes from Joseph’s business: Alliance Resource Partners, a massive coal company that operates throughout Kentucky, West Virginia, and the surrounding states. The Crafts have supported pro-coal initiatives through the CoalPAC, which pushes pro-coal initiatives through campaign contributions; and Alliance Coal PAC, which is the political action committee for Craft’s company.” (<i>Vice</i>, 03/01/17)</p> <p>Alliance Resource Partners and its associated entities has racked up \$204,500 in 7 different “water pollution violation[s]” since 2011. (Good Jobs First Violation Tracker, accessed 09/17/24)</p> <p>Federal campaign finance records show that during his 2020 congressional campaign, Junge received a \$1,000 donation from the Alliance Coal PAC, based in Tulsa, Oklahoma. According to the PAC’s profile on OpenSecrets, it represents the coal mining industry. [FEC.gov, accessed 7/22/24; OpenSecrets.org, accessed 7/23/24]</p> <p>“Even as Alliance Resources in Tulsa is considered one of the major coal mining companies in the eastern part of the U.S., it also has grown its oil and gas operations. The mining operations, third largest in the eastern U.S., are in Indiana, Illinois, Kentucky, Pennsylvania, Maryland and West Virginia, but its oil and gas holdings are growing in the Anadarko, Permian and Williston basins.” (<i>OK Energy Today</i>, 11/08/23)</p> <p>From 2020 to 2024, Paul Junge Received Nearly \$50,000 in Contributions from the Oil and Gas Industries.</p> <p>According to federal campaign finance records, Junge’s 2020, 2022 and 2024 congressional campaigns received the following donations from individuals involved in the oil and gas industries. [FEC.gov, accessed 8/31/24]</p>
<p>HE TOOK THEIR MONEY THEN OPPOSED EFFORTS TO REPLACE LEAD PIPES HERE IN MICHIGAN</p> <p>[ALT: HE’S BACKED BY POLLUTERS. HE TOOK THEIR MONEY, AND THEN OPPOSED EFFORTS TO</p>	<p>VOS: unflattering picture of Paul Junge</p> <p>TOS: Paul Junge Spending to replace lead pipe, “reckless” [Citation: -PaulJunge.com, archived 9/25/2022]</p>	<p>Paul Junge was supported by a \$1,000 donation from “Alliance Coal PAC, which is the political action committee for” Joseph Craft and his “massive coal company” Alliance Resource Partners, which has the “third largest” mining operations “in the eastern U.S.” Since 2011, Alliance Resource Partners and its associated entities have racked up \$204,500 for “water pollution” violations.</p> <p>“Kelly Knight Craft will be Trump’s pick to head up the American diplomatic mission in Ottawa, if reports from Bloomberg are correct, as he plows ahead with plans to renegotiate the North American Free Trade Agreement and slap a huge new tax on foreign imports into America [...] Craft and her husband, Joseph, have swung more than \$2 million to Republican causes, and the occasional Democratic campaign, in 2015 and 2016 [...] The Crafts’ money comes from Joseph’s business: Alliance Resource Partners, a massive coal company that operates throughout Kentucky, West Virginia, and the</p>



<p>REPLACE LEAD PIPES IN MICHIGAN]</p>	<p>surrounding states. The Crafts have supported pro-coal initiatives through the CoalPAC, which pushes pro-coal initiatives through campaign contributions; and Alliance Coal PAC, which is the political action committee for Craft’s company.” (<i>Vice</i>, 03/01/17)</p> <p>Alliance Resource Partners and its associated entities has racked up \$204,500 in 7 different “water pollution violation[s]” since 2011. (Good Jobs First Violation Tracker, accessed 09/17/24)</p> <p>Federal campaign finance records show that during his 2020 congressional campaign, Junge received a \$1,000 donation from the Alliance Coal PAC, based in Tulsa, Oklahoma. According to the PAC’s profile on OpenSecrets, it represents the coal mining industry. [FEC.gov, accessed 7/22/24; OpenSecrets.org, accessed 7/23/24]</p> <p>“Even as Alliance Resources in Tulsa is considered one of the major coal mining companies in the eastern part of the U.S., it also has grown its oil and gas operations. The mining operations, third largest in the eastern U.S., are in Indiana, Illinois, Kentucky, Pennsylvania, Maryland and West Virginia, but its oil and gas holdings are growing in the Anadarko, Permian and Williston basins.” (<i>OK Energy Today</i>, 11/08/23)</p> <p>From 2020 to 2024, Paul Junge Received Nearly \$50,000 in Contributions from the Oil and Gas Industries.</p> <p>According to federal campaign finance records, Junge’s 2020, 2022 and 2024 congressional campaigns received the following donations from individuals involved in the oil and gas industries. [FEC.gov, accessed 8/31/24]</p> <p>Paul Junge opposed the Bipartisan Infrastructure Law, which invested \$15 billion into lead pipe removal to “remove 100% of lead service lines,” as there “are still an estimated 9.2 million lead service lines in cities and towns across the country.”</p> <p>In September 2022, Paul Junge’s issues page said: “Our infrastructure projects should also address road congestion so you can spend more time with your family instead of sitting in traffic. We must also reduce project costs and speed up construction by removing red tape and streamlining the permitting process. I will oppose the reckless spending on so-called infrastructure projects being proposed and pushed with the Biden-Kildee agenda.” (Paul Junge, 09/25/22)</p> <p>On November 5, 2021, the House passed the Bipartisan Infrastructure Law. (Congress.gov, 06/04/21 and House Clerk Roll Call 369, 11/05/21)</p> <p>“There are still an estimated 9.2 million lead service lines in cities and towns across the country, many of which are in low-income neighborhoods and</p>
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<p>NOW PAUL JUNGE BACKS A RADICAL PLAN TO ELIMINATE PROTECTIONS FOR CLEAN DRINKING WATER NATIONWIDE</p>	<p>VOS: unflattering picture of Paul Junge TOS: “strip our waters of protections from polluters” - Food and Water Watch, 7/24/2024</p> <p>[Citation; Research backup: Junge’s support for Project 2025]</p>	<p>Paul Junge is a “former Trump administration employee” who rode “Trump’s endorsement” to win the “GOP primary for the 8th US House District” in August 2024, informing media outlets of “his support for former President Donald Trump and the former president’s vision for the nation.” That vision is Project 2025, a “collaboration of dozens of conservative organizations [...] overseen by the Heritage Foundation,” run by “many of Trump’s closest policy advisers and those likely to take high-ranking positions in his administration.” Trump himself agrees “with many” of its policy proposals, and even has “endorsed various proposals that are central to Project 2025.” Project 2025 is MAGA’s “Terrifying Plan to Remake America” and “usher in a sweeping overhaul of the executive branch.”</p> <p>Headline: “Riding Trump’s endorsement, Junge wins GOP primary for the 8th US House District” (<i>Michigan Advance</i>, 08/06/24)</p> <p>“In Michigan’s 8th Congressional District, former Trump administration employee Paul Junge will advance to the November ballot, securing the GOP nomination in what is expected to be a tight race, critical for party control of Congress [...]</p> <p>Junge, who unsuccessfully challenged Kildee in 2022, is a former prosecutor and former news anchor who worked in the U.S. Citizenship and Immigration Services during the Trump Administration. He was endorsed by the former president on July 26. Junge’s campaign has emphasized his work during the Trump campaign [...] Hudson works as a truck driver and runs his own trucking company. He pointed to crime and poverty as the biggest concerns in Michigan’s 8th Congressional District. He describes himself as an ‘average American citizen that is tired of the direction our country is going,’ noting his support for former President Donald Trump and the former president’s vision for the nation.” (<i>Michigan Advance</i>, 08/06/24)</p>



	<p>“The project, a collaboration of dozens of conservative organizations, is overseen by the Heritage Foundation, a right-wing think tank [...] In practice, many of Trump's closest policy advisers and those likely to take high-ranking positions in his administration are heavily involved in the project [...] Trump appears to agree with many - but not all - proposals. In practice, his campaign has a small in-house policy team, and he tends to discuss policy only in broad terms on the trail. Though he has endorsed various proposals that are central to Project 2025, like giving himself the power to radically expand the number of political appointees in government and eliminating the Department of Education, he disagrees with other proposals, like putting restrictions on abortion pills.” (<i>Reuters</i>, 07/12/24)</p> <p>“Amid negative press around Project 2025—many of its policies are proving controversial even with Republican voters—Trump is attempting to distance himself from it. But CNN reports that the staff of Project 2025 includes at least 140 members of his administration, including six of his cabinet members and four of his appointed ambassadors.” (<i>Outside Online</i>, 07/15/24)</p> <p>Headline: “A Guide to Project 2025, the Right’s Terrifying Plan to Remake America” (<i>Rolling Stone</i>, 07/10/24)</p> <p>“Voters in recent weeks have begun to hear the name ‘Project 2025’ invoked more and more by President Biden and Democrats, as they seek to sound the alarm about what could be in store if former President Donald Trump wins a second term in the White House. Overseen by the conservative Heritage Foundation, the multi-pronged initiative includes a detailed blueprint for the next Republican president to usher in a sweeping overhaul of the executive branch.” (<i>CBS News</i>, 07/11/24)</p> <p>“The MAGA Plan to End Free Weather Reports [...] Project 2025 would all but dissolve the National Oceanic and Atmospheric Administration.” (<i>Atlantic</i>, 07/16/24)</p> <p>“And the MAGA SuperPAC itself is funding messaging about Trump and Project 2025. These and other reasons are why the assertions in Project 2025 should be taken seriously.” (Brookings Institute, 07/22/24)</p> <p>A “key tent” of Project 2025 “is dismantling and disempowering federal agencies,” to “shift agencies’ focus from protecting our health and environment” to “putting companies before public health” and “aims to strip our waters of protections from polluters.” The “health of millions of Americans” could be in danger under Project 2025 and Trump, as they plan to “likely shred the rules” that the EPA developed around “groundbreaking drinking water limits for highly toxic PFAS</p>
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	<p>compounds,” designating “several of the ‘forever chemicals’ as hazardous substances, a move that will force industry to clean up its pollution.”</p> <p>“One key tenet of Project 2025 is dismantling and disempowering federal agencies. Its goal is to shift agencies’ focus from protecting our health and environment to paving more pathways for unchecked corporate abuse. Notably, the plan recommends gutting the Environmental Protection Agency (EPA). On day one, it would downsize staff at a time when the agency is already severely understaffed and under-resourced. This has led to, for example, absurdly long reviews of chemicals that threaten our water, air, and health. In other cases, the EPA has rubber-stamped potentially dangerous chemicals to speed up corporations’ path to profits. Project 2025 wants this trend to continue, as it advocates for speeding up reviews ‘to ensure the competitiveness of U.S. manufacturers’ — putting companies before public health. It also aims to strip our waters of protections from polluters. Project 2025 would exclude much of our country’s wetlands and temporary waters from protection and narrow the kinds of water pollution regulated under the Clean Water Act. As communities across the country suffer pollution from factory farms and industrial plants, we need more water protections, not fewer. Moreover, Project 2025 would have a new administration pause and revisit Biden’s recent Lead and Copper Rule Improvement and PFAS regulations, which are vital first steps in responding to our country’s lead-in-water and PFAS contamination crises. This would put the health of millions of people at continued risk. It specifically targets a recent Biden rule that designates two PFAS as ‘hazardous substances’ under CERCLA, jeopardizing efforts to force polluters to clean up their toxic mess. Project 2025 could allow corporations to get away with poisoning our water, and leave taxpayers to foot the bill.” (Food & Water Watch, 07/24/24)</p> <p>“America's Drinking Water Could Radically Change Under Trump” (<i>Newsweek</i>, 06/23/24)</p> <p>“A second Donald Trump presidency would represent a serious threat to dealing with the toxic impact of PFAS ‘forever chemicals’, as well as other toxins, and could be a danger to the health of millions of Americans, experts and environmental campaigners warn. For example, over the last year, the Environmental Protection Agency developed groundbreaking drinking water limits for highly toxic PFAS compounds, and designated several of the ‘forever chemicals’ as hazardous substances, a move that will force industry to clean up its pollution. The steps represent a major win for the water quality and taxpayers, but a new Trump administration would likely shred the rules. Statements from former Trump EPA officials, the far-right Project 2025 plan, and the Trump-allied American Chemistry Council (ACC) target those rules, but also suggest industry and a second administration’s aims are much deeper. They are proposing administrative changes designed to cripple the EPA’s ability to protect public health from chemicals like PFAS.” (<i>Guardian</i>, 07/28/24)</p>
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<p>THE RIGHT CHOICE FOR US: KRISTEN MCDONALD RIVET</p>	<p>VOS: side by side candidate questionnaire; Kristen McDonald Rivet's side has checked the "YES" box</p>	
<p>SHE TOOK ON CORPORATE POLLUTERS AND WILL KEEP WORKING TO MAKE OUR WATER SAFE</p>	<p>VOS: KMR broll/images TOS: Kristen McDonald Rivet // Taking on Polluters // Fighting for Clean Water</p>	<p>2023: Kristen McDonald Rivet Finalized Michigan's Clean Energy Future Plan, To Create A "100% Clean Energy Standard By 2040," Permits Farmers To Lease Land For Solar Use While Preserving Agricultural Land For Farming, And Mandates Electric Utilities To Achieve Higher Energy Efficiency Savings, Establishes Targets For Natural Gas Savings, And Creates A Low-Income Energy Efficiency Program In Michigan.</p> <p>"Today, the Michigan Senate Democrats finalized their Clean Energy Future plan, Senate Bills 271, 273, 277 502 and 519 sponsored by Sens. Erika Geiss (D-Taylor), Sam Singh (D-East Lansing), Sue Shink (D- Northfield Twp.) and Kristen McDonald Rivet (D-Bay City). The bills set long-awaited clean energy and renewable energy standards, increase energy efficiency targets, expand the role of the Michigan Public Service Commission (MPSC), and create a new Community and Worker Economic Transition Office." [Kristen McDonald Rivet State Senator, 11/8/23]</p> <p>"SB 271 establishes a 100% clean energy standard by 2040, an 80% clean energy standard by 2035, and a renewable standard of 50% by 2030 and 60% by 2035 — ambitious but achievable targets." [Kristen McDonald Rivet State Senator, 11/8/23]</p> <p>"SB 273 focuses on enhancing energy waste reduction (EWR) efforts. It requires electric utilities to achieve a minimum of 1.5% annual electric energy efficiency savings, with an additional incentive goal of 2% and over. The bill also sets the natural gas EWR target to 0.875% beginning in 2026 and provides for financial incentives for exceeding that target up to 1.25%. The bill also creates a low-income EWR program to ensure Michigan residents with low incomes or living in multi-family properties have equal access to energy efficiency programs." [Kristen McDonald Rivet State Senator, Senator, 11/8/23]</p> <p>"SB 277 would encode into state law a successful program that allows farmers to lease some of their land for solar operations if they choose. It would maintain preservation of farmland enrolled in the PA 116 agricultural conservation easement program, while allowing for new revenue from solar leases and helping preserve it for future generations. The bill also requires the developer to ensure the land would be maintained and returned to agricultural use at the end of the solar lease. "This practical policy is pro-farm, pro-environment and — most importantly — it respects owners' property rights. Farm owners needing solar as an income source should have that option without being forced to lose their heritage farmland status," said Sen. McDonald Rivet. "For many, the additional revenue from solar makes it</p>



		<p>financially possible to keep that land in their families now and for generations to come.” [Kristen McDonald Rivet State Senator, 11/8/23]</p> <p>“The Community and Worker Economic Transition Office created by SB 519 will assist workers and communities during the state’s renewable energy transition, supporting job growth and helping the state’s economy evolve. It will be housed within the Michigan Department of Labor and Economic Opportunity.” [Kristen McDonald Rivet State Senator, 11/8/23]</p> <p>SB 502 would require the MPSC in its Integrated Resource Planning process to add affordability and overall cost-effectiveness to its consideration as well as require utilities to meet clean energy standards. The bill adds an expanded advisory role for EGLE to include environmental justice and health impacts. Additionally, the bill emphasizes the importance of public input and representation for utility customers, ensuring their interests are adequately addressed. [Kristen McDonald Rivet State Senator, 11/8/23]</p> <p>Kristen McDonald Rivet’s “Get Ahead Of Lead” Initiative Would Help Vulnerable Communities “Identify And Prevent Lead Exposure From Household Plumbing, By “Offering Pipe Replacements And Lead Prevention Resources To At-Risk Households In Saginaw. McDonald Rivet Co-Sponsored Proposed Plan To Install Filtered Drinking Water In All Schools And Childcare Centers.</p> <p>“‘Get Ahead of Lead’ is Michigan’s newly launched statewide campaign to identify and prevent lead exposure from household plumbing. In addition to providing statewide recommendations and resident-education, it will deploy resources based on community vulnerability. As a “Faucet and Filter Safety Net Community,” Saginaw households with Medicaid-enrolled children or pregnant persons can receive the following upon request: Home visit and visual plumbing assessment; filter and replacement cartridges; single faucet replacement; and assistance with sign up for Medicaid’s Lead Abatement program.” [Kristen McDonald Rivet State Senator, 11/8/23]</p> <p>Headline: “Michigan Lawmakers Propose Water Filters For Schools.” [Hillsdale Daily News, 4/20/23]</p> <p>“Now, new legislation proposes plans to install filtered water fill-up stations and test water to keep safe drinking water in all schools and childcare centers, implementing the state’s clean drinking water law... The legislation would require each school and child care center to implement a water management plan, with testing every few months. Cosponsors include Sens. Erika Geiss, D-Taylor; Roger Victory, R-Hudsonville; Joseph Bellino Jr., R-Monroe; Rick Outman, R-Six Lakes; Paul Wojno, D-Warren; and Kristen McDonald Rivet, D-Bay City.” [Hillsdale Daily News, 4/20/23]</p>
<p>LCV VICTORY FUND IS</p>	<p>TOS: LCV Victory Fund</p>	



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